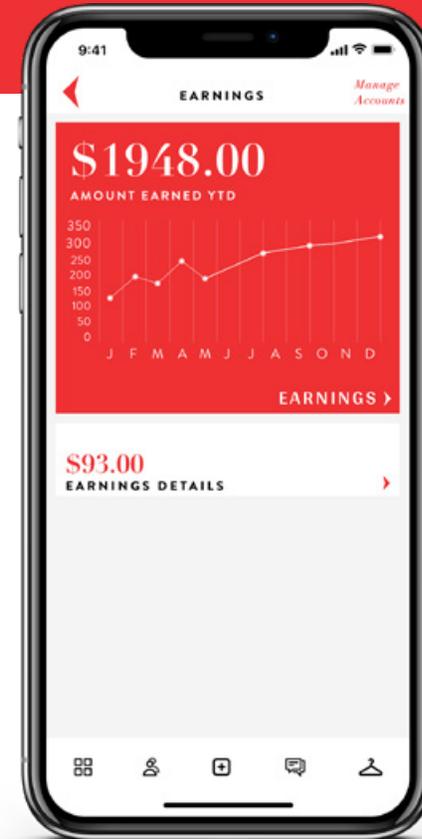
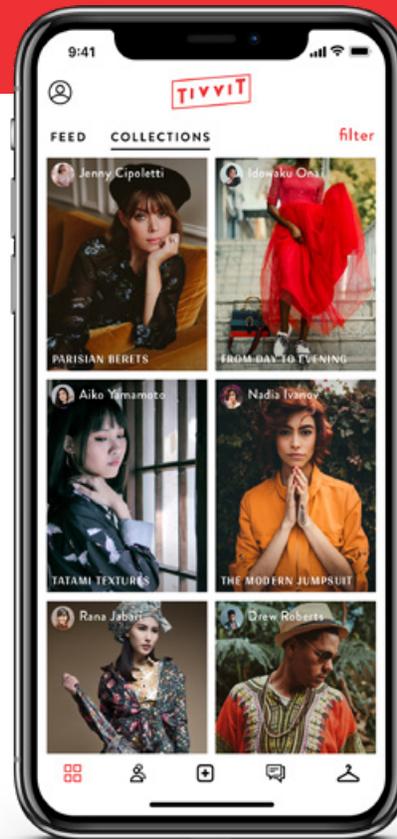
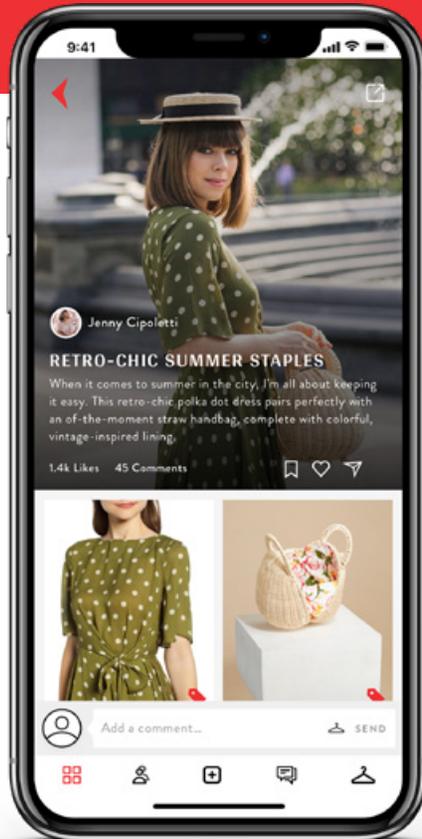


TIVVIT

PEER-TO-PEER SOCIAL SHOPPING APP





meet tivvit.

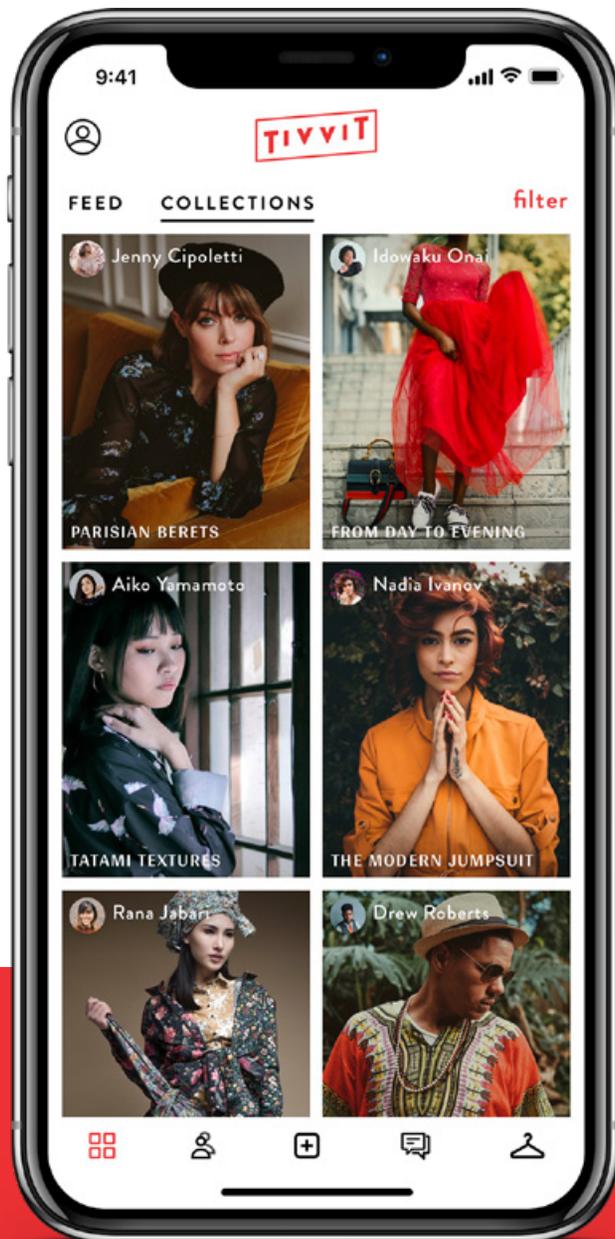
Social shopping made personal! TIVVIT is the premier peer-to-peer social shopping app that allows you to monetize your shopping habit. Give and receive personal style advice. Shop or suggest items by your favorite brands while earning cash on your recommendations. Are you earning off your style yet?

“SEEK. SHOP. SHARE. EARN.”

No stranger to the affiliate space, Jenny Cipoletti, the fashion blogger behind Margo & Me, was used to earning off what she was wearing and sharing, fielding endless requests from followers and friends asking for personal shopping advice. As a fashion industry vet and influencer, she recognized a key element of social shopping was missing. She saw an opportunity to create a platform where peer-to-peer requests and personalized recommendations could be made and monetized.

“I envisioned an inclusive platform, where like minded fashion lovers, not just influencers, are invited to share and create their style suggestions—and have the ability to earn money while doing so.”

- JENNY CIPOLETTI
FOUNDER, TIVVIT



say what?

“EARN OFF YOUR STYLE LIKE YOUR FAVORITE INFLUENCERS DO.”

“THE SMART WAY TO SHOP AND SHARE.”

“MONETIZE YOUR SHOPPING HABIT.”

“CONNECT AND CHAT, SHOP AND SHARE.”

“SHOP, SHARE, EARN.”

“SITTING FOR A WHILE? YOU COULD BE EARNING.”

how it works...

TIVVIT

join the conversation

Discover the latest updates and questions

Filter to search community questions, requests or categories

QUESTION
Post style questions and receive personal suggestions from other users

Select products from the catalog to recommend to users through comments

Make recommendations from the catalog and view product suggestions in the comments

ASK THE COMMUNITY
Have a question or looking for a product recommendation? Ask the community what you're looking for!

TIVVIT

discover collections

Filter by style or product category

Get inspired by exploring the collections feed

CREATE A COLLECTION
Curate custom collections from thousands of brands that other users can shop from. Share your vision!

TIVVIT

shop from catalog

Refine your search by brand, retailer, or price, using the filter options

Click the check box to add catalog items to your collections

Share products with your friends

CATALOG
Search catalog for 1,000s of brands

TIVVIT

earn from affiliates

EARNINGS
When an item from your collections sells, or someone makes a purchase based on your recommendation, you earn commissions!

\$1948.00
AMOUNT EARNED YTD

\$93.00
EARNINGS DETAILS

features.



COLLECTIONS

Collections help you inspire others and gain followers. Start by creating a Collection of clothing and accessories based on a style or a theme you like. Maybe your Collection will include cocktail dresses, under \$100 items, showcase “a look,” or feature your favorite hats. Other TIVVIT users will explore your Collections, and when they purchase the items you include, you earn commissions!



RECOMMEND

Looking to switch up your side hustle? Have a scroll through your feed and see who’s looking for recommendations. Simply comment or message your suggestions from TIVVIT’s catalog of thousands of designer and retailers, ranging from Reformation to Neiman Marcus and Nordstrom.



CHAT

Chat lets you have conversations, either with other individual users or with groups. It works just as all the other chat apps you use, except that you can also share products from the Catalog into your messages. If someone buys a product you suggest in a message, you can earn a commission! The more users you get to know and chat with, the more opportunity there is for you to earn on your suggestions.



CATALOG

The Catalog is the place to discover all of the products you already know and love from your favorite brands and retailers. The Catalog contains millions of products and thousands of brands, and we update it daily to keep it current. Add products to your Collections directly from the catalog, send in a message or leave as a comment.



FEED

The Feed keeps your finger on the pulse of the style conversation. Post questions for suggestions, and receive recommendations from other members of the TIVVIT community. View requests posted by others and suggest your own ideas—if your suggestion leads to a purchase, you can earn a commission! Keep track of new Collections and updates, and see what other TIVVIT users are purchasing!



QUESTION

Need an outfit recommendation for the wedding you’re attending next month but don’t know where to look? Ask a question to the TIVVIT community and watch the recommendations flow in by the numbers. Instead of having to spend hours searching, you will have a well-curated collection from your peers, who know and love your style already. Or, simply message your favorite stylish TIVVIT user and ask for their recommendations directly.



EARNINGS

Anytime you make a sale from a feed post, collection, chat, request or recommendation, you earn! TIVVIT’s earnings page is full of exciting insights so you can see what you’re selling in real time while tracking your commissions.



brands & retailers of note.

NORDSTROM

NEIMAN MARCUS

ASOS

TOPSHOP

MATCHESFASHION

SHOPBOP

J.CREW

CHLOE

ALO YOGA

TORY BURCH

L'AGENCE

SCHUTZ

MYTHERESA

REFORMATION

NET-A-PORTER

VALENTINO

ISABEL MARANT

LOEWE

ZIMMERMANN

JW ANDERSON

quick facts.

FOUNDED
March 5, 2017

RELEASE DATE
November 18, 2019

TIVVIT IS AVAILABLE TO DOWNLOAD
ON iOS AND ANDROID

TIVVIT IS AN AFFILIATE-BASED PLATFORM

PRICE
Free

MOBILE TECHNOLOGY
Onymos





JENNY CIPOLETTI
CO-FOUNDER, CEO

about the founders.

Writer, content creator and Public Relations veteran, Jenny Cipoletti launched her site Margo & Me in 2014 and since its inception, has gained a serious online following, garnering millions of eyes across her multiple platforms. Margo & Me inspires effortless elegance and delicate femininity, with content focused in the style, beauty, and travel sectors. The Margo & Me story is told daily via Jenny's various social media platforms, her dedicated YouTube channel and most importantly, through her site.

Along with her husband, photographer, and creative counterpart Freddie, the NYC based team stands out among the influencer mass by delivering visually striking and editorially-based stories on the regular. Jenny and Freddie Cipoletti are a couple in life and in creativity. They have been working as creative directors, filmmakers, designers, writers and photographers in the luxury fashion and lifestyle industry for more than ten years. She writes; he takes pictures. He's a visionary; she's an executor. He's Italian; she speaks Italian. Together, they have created a world of visual inspiration and escapism with millions of devout followers. With every project they take on, they breathe new life, inject style, beauty and art. Everything they create is an expression of their compulsive love for an authentic lifestyle well lived. Simply put, they're confident in who they are as content creators and that devotion bleeds through what they share with the world.

Appearing as an authority in the digital style space, Jenny has collaborated creatively with a plethora of brands a la Tom Ford, Tory Burch, Cartier, Michael Kors, Ralph Lauren, Dior, Lancôme, Moët, and is a top converter for luxury and mass retailers Net-A-Porter, Neiman Marcus, Nordstrom, Amazon and smaller brands like Pixie Market and Reformation. With a highly engaged community and active readership, Jenny is able to deliver a desired lifestyle to her followers, who she passionately connects with daily. Whether sharing where to shop for this season's "it" item, how to style a certain accessory, attain a specific beauty mark, or her must-see travel secrets, the dedicated Margo & Me community looks to Jenny for that guidance, which she happily delivers. Through multiple weekly blog posts, Instagram, Facebook Pinterest, YouTube Videos and exclusive newsletter content, readers occur able to follow along and shop Jenny's life with the click of a mouse or tap of a finger – all with major trust behind everything that Margo & Me encompasses.



about the founders.

Freddie Cipoletti is an award-winning film and television director, photographer and producer. After receiving a swimming scholarship, Frederick graduated with a Bachelor's Degree in Marketing from the West Virginia University, College of Business and Economics. His business background and love of film led him to Los Angeles where he dove into working in film and launched a production company, Helios, which specialized in motion picture development and financing. With Freddie's meticulous eye for quality and passion for filmmaking from start to finish, he has established himself in the industry and has produced over 10 feature films that maintain artistic integrity including; Pocket Listing, Reaper, Raised by Wolves, Zoe Gone and in 2018, Desolate—the first feature film he wrote and directed and won 'Best Director' and 'Audience Award for Best Feature' Film at the Inaugural Mammoth Film Festival.

In 2014, Freddie joined creative forces with his wife, Jenny Cipoletti, to launch Margo & Me as COO, photographer and videographer. The content he creates is on par with what we expect from the leading fashion publications. He beautifully captures editorial-worthy moments that rival the industry's most distinguished work. It's clear to their millions of readers and followers that these two are content-creating powerhouses who work tirelessly to engage their followers and have an expert understanding of the affiliate and influencer market today.

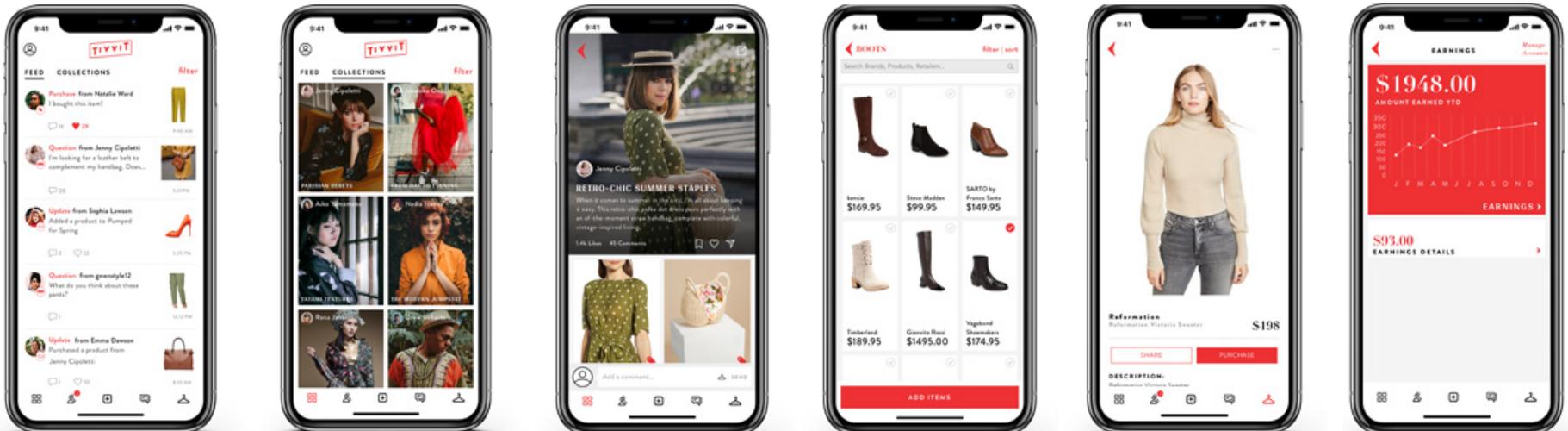
FREDERICK CIPOLETTI
CO-FOUNDER, CPO

image library.

HEADSHOTS



SCREENSHOTS



brand assets.

PRIMARY LOGO



SECONDARY LOGO



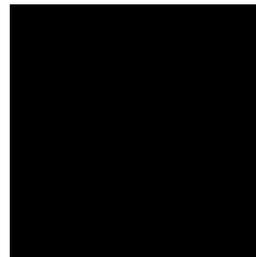
APP ICON



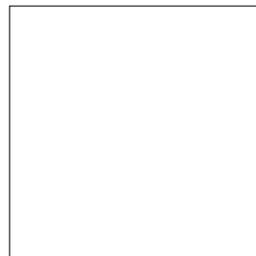
COLORS



RED
RGBA: 238 / 49 / 51 / 1
HEX: #EE3133
Usage: Accents, Icons, Buttons, Headings, Text Links



BLACK
RGBA: 0 / 0 / 0 / 1 (For background overlays use: 0 / 0 / 0 / 0.8)
HEX: #000000
Usage: Headings, Accents, Icons, Dividers, Buttons, Overlays



WHITE
RGBA: 255 / 255 / 255 / 1
HEX: #FFFFFF
Usage: On Red Backgrounds, Headings, Accents, Paragraph Text

questions?

TIVVITAPP.COM

INFO@TIVVITAPP.COM

MEDIA CONTACT

Jenny Cipoletti

Jenny@TIVVITapp.com

